

FORGING THE FUTURE:



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Friday FACTS

05 May 2000

"Leadership, Partnership, and Championship"

May is National Physical Fitness Month

Most health causes have benefited from a specific concentrated time of year when its advocates across the nation are encouraged to engage in activities that help educate and increase awareness. The month of May is Physical Fitness and Sports Month.....and we encourage you and your organization to play a role in the national promotion. You can download a copy of the 2000 Promotion Kit from NCPPA to assist you in informing the public about the importance of physical activity for health from our website: <http://www-nehc.med.navy.mil/hp/fitness/index.htm>. In this electronic format, all the materials can be modified and customized to meet your needs.

HERE IS WHAT WE WOULD LIKE FOR YOU AND YOUR ORGANIZATION TO DO

1. USE THE KIT TO SUPPORT ALREADY PLANNED ACTIVITIES FOR MAY: If your organization already has activities planned, review the kit to see if there are tools in it that can assist you with your upcoming events.
2. USE THE KIT TO PLAN AND IMPLEMENT NEW ACTIVITIES FOR MAY: The kit is user friendly, and includes a planning calendar, plus tools and samples for different media, including television, radio, and newspapers. It also include samples for office holder proclamations and resource samples for already existing successful events and campaigns. Decide what you want to do, and select the media tools that will work best for you.
3. ELECTRONICALLY FORWARD THIS KIT TO OTHERS WHO COULD USE IT: There are probably others in your organization or coalition who could use these tools. Please forward the kit to them and encourage them to use it.
4. GIVE US YOUR FEEDBACK; YOU HAVE OUR THANKS: There is a form on page 22 of the kit that would be very helpful to us if completed after May and returned with copies of materials from your effort. We have a requested deadline of July 1, 2000 for submissions. It is important that all of us do as much as possible during May to promote physical activity, so that there is truly a national awareness effort - community by community. Thank you in advance for your leadership and efforts.

Job Announcement:
Health Promotion
Specialist (GS 9/11)
Location:
Naval Hospital
Yokosuka, Japan
World-wide
Recruitment

POC:
LCDR Deborah Williams
dwilliams@yok10.med.navy.mil
011-81-311-743-2615 or
DSN: 243-2615

*Life is lived in
the present.
Yesterday has gone,
tomorrow is yet to be.
Today is the miracle.*

The HIV/AIDS Connection

Recently a number of organizations have requested updated information on the evidence that HIV causes AIDS. NIAID/NIH has a very informative web-site that includes facts and myths about this topic. The web-site is equipped with several links to scientific articles and other information. The web-address is <http://www.niaid.nih.gov/spotlight/hiv00/default.htm>.